



Introducing Electronic Voting:

Essential Considerations

PolicyPaper
December 2011

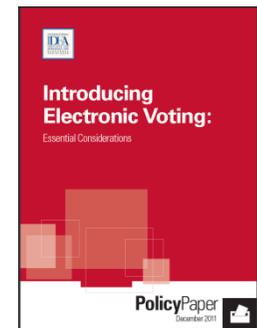






Some basic facts

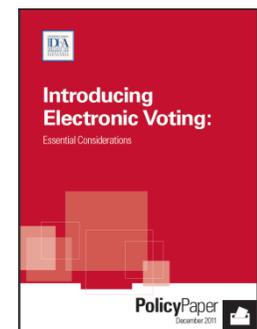
- E-voting technologies are used in some of the biggest world democracies for more than a decade
- E-voting is being piloted in more than 40 countries
- A paper –based elections in India would cost at least twice than the current e-enabled elections





Why is it so controversial?

- Breaks away with the most central rituals of an electoral process
- Reduces enormously human control and transparency throughout the process
- Places the system knowledge in the hands of few

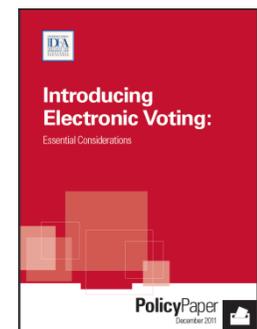






Conventional wisdom on e-voting

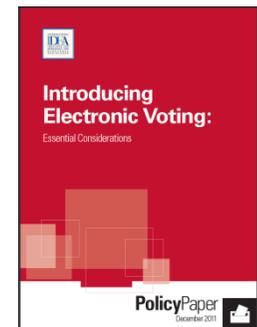
- Makes the electoral process more effective
- Increases the security of the process
- Speeds up results processing
- Tool for building trust and advancing democracy





The Solution or **The Problem** ?

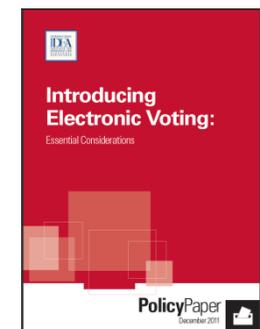
- Immediate Vote Count and Tabulation
- More accurate results and elimination of human mistakes
- Improved graphic layout of ballots
- Prevention of frauds at the PS level
- Potential turnout benefits
- Increased accessibility for disadvantaged categories
- Empowering EMBs professional development
- Cost savings (mainly through Internet Voting)





The Solution or **The Problem** ?

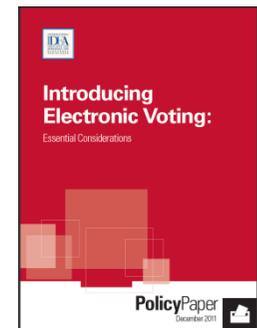
- **Less transparency in vote count and tabulation**
- **Limited openness and understanding of counting**
- **Difficult interfaces for senior voters**
- **Risks of massive manipulation from inside / hacking**
- **Risks for the secrecy of the vote**
- **Increased infrastructure and environmental requirements**
- **Less control by EMBs and vendor dependence**
- **Increased costs for purchasing and maintenance**





Proprietary Codes vs Open Source

- Does code sharing really weakens the security of the system?
- Or is it Security by Obscurity?
- Code sharing is only one small step towards full technical transparency





Essential implementation rules

1

Define goals clearly. Is e-voting the solution you're looking for ?



Essential implementation rules

2

Be aware of the challenges. No e-voting system is perfect, and there is no standard out there



Essential implementation rules

3

Get the buy in of key stakeholders



Essential implementation rules

4

Provide for auditing and certification



Essential implementation rules

5

Allow enough time for technical implementation and social acceptance



Essential implementation rules

6

Plan for training, professional development and civic education



Essential implementation rules

7 Calculate the real costs of ownership and not just the one-off purchase ones



Essential implementation rules

8

E-voting will not make up for the lack of trust



Credible electoral process

Public perception

Trust & confidence

Socio-political context

EMB

integrity

broader electoral
framework

Political

consensus

winners – losers
pride

Social

experts

CSOs, activists
voters

Time

social
acceptance

familiarity

Operational/Technical context

Capacity building

EMB competence
ownership/vendor
dependence
voter education

Commercial

tendering
costs
independent
vendors
corruption

ICT

manipulation
failures
infrastructure
transparency
audits
certification

Legal

secrecy
transparency
procedures

Time

phased approach
feasibility
tests & pilots
partial rollout

Building trust in e-voting

- It took 16 years to move from a digital VR to fully enabled e-voting elections (1986 -2002)
- Initial emphasis on civic campaign, including surveys, usability and feasibility studies
- Focus on EMB capacity building, including phased digitalisation of the results aggregation process
- Hardware acquisition and software development with a growing involvement of national expertise
- Selection and piloting solutions in various environments
- E-voting for 1996 local elections in selected sites
- Post-electoral audit to ensure quality overhauls
- Nationwide introduction in 2002 legislative elections

**The solution is in
the problem**



*What is the
real problem?*



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